

## PRIVATE HEALTH STAKEHOLDER'S CONFERENCE (PHSC) SPONSORSHIP PACKAGE

| DESCRIPTION                | MAIN SPONSOR                                                                                                                                                            | PLATINUM CORPORATE PARTNER                                                                                                                                              | TANZANITE PARTNER                                                                                                                                                       | GOLD PARTNER                                                                                                                                  | SILVER PARTNER                                                                                                                               | BRONZE PARTNER                                                                                |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| <b>Amount (TZS)</b>        | <b>100,000,000</b>                                                                                                                                                      | <b>50,000,000</b>                                                                                                                                                       | <b>20,000,000</b>                                                                                                                                                       | <b>10,000,000</b>                                                                                                                             | <b>5,000,000</b>                                                                                                                             | <b>1,000,000</b>                                                                              |
| Logo placement             | <ul style="list-style-type: none"> <li>Placement of logo on event banners, social media promotions, conference screen, t-shirts and timetable</li> </ul>                | <ul style="list-style-type: none"> <li>Placement of logo on event banners, social media promotions, conference screen.</li> </ul>                                       | <ul style="list-style-type: none"> <li>Placement of logo on event banners and social media promotions</li> </ul>                                                        | <ul style="list-style-type: none"> <li>Logo Placement on event banners and social media promotions</li> </ul>                                 | <ul style="list-style-type: none"> <li>Logo placement on event banners and Social media promotions</li> </ul>                                | <ul style="list-style-type: none"> <li>Logo placement on event banners</li> </ul>             |
| Speech                     | <ul style="list-style-type: none"> <li>Verbal acknowledgement and Opportunity to deliver a 20 minutes speech or a presentation</li> </ul>                               | <ul style="list-style-type: none"> <li>Verbal acknowledgement and Opportunity to deliver a 15 minutes speech or a presentation</li> </ul>                               | <ul style="list-style-type: none"> <li>Verbal acknowledgement and Opportunity to deliver a 10 minutes speech or a presentation</li> </ul>                               | <ul style="list-style-type: none"> <li>Verbal acknowledgement and Opportunity to deliver a 5-minute speech or a presentation</li> </ul>       | <ul style="list-style-type: none"> <li>Verbal acknowledgement during the event</li> </ul>                                                    | <ul style="list-style-type: none"> <li>None</li> </ul>                                        |
| Delegate Passes and seats  | <ul style="list-style-type: none"> <li>16 complementary full access delegate passes</li> </ul>                                                                          | <ul style="list-style-type: none"> <li>14 complementary full access delegate passes</li> </ul>                                                                          | <ul style="list-style-type: none"> <li>12 complementary full access delegate passes</li> </ul>                                                                          | <ul style="list-style-type: none"> <li>8 complementary full access delegate passes</li> </ul>                                                 | <ul style="list-style-type: none"> <li>4 complementary full access delegate passes</li> </ul>                                                | <ul style="list-style-type: none"> <li>4 complementary full access delegate passes</li> </ul> |
| Booth Size and positioning | <ul style="list-style-type: none"> <li>Availability of 5 Spaces for showcasing (exhibition booths) in line with PHAB specification and Guest of Honour visit</li> </ul> | <ul style="list-style-type: none"> <li>Availability of 4 Spaces for showcasing (exhibition booths) in line with PHAB specification and Guest of Honour visit</li> </ul> | <ul style="list-style-type: none"> <li>Availability of 3 Spaces for showcasing (exhibition booths) in line with PHAB specification and Guest of Honour visit</li> </ul> | <ul style="list-style-type: none"> <li>Availability of 2 Spaces for showcasing (exhibition booths) in line with PHAB specification</li> </ul> | <ul style="list-style-type: none"> <li>Availability of 1 Space for showcasing (exhibition booths) in line with PHAB specification</li> </ul> | <ul style="list-style-type: none"> <li>None</li> </ul>                                        |

| DESCRIPTION                    | MAIN SPONSOR                                                                                                                                                                | PLATINUM CORPORATE PARTNER                                                                                                                                             | TANZANITE PARTNER                                                                                                                                                      | GOLD PARTNER                                                                                                                            | SILVER PARTNER                                                                        | BRONZE PARTNER                                                                        |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Amount (TZS)                   | 100,000,000                                                                                                                                                                 | 50,000,000                                                                                                                                                             | 20,000,000                                                                                                                                                             | 10,000,000                                                                                                                              | 5,000,000                                                                             | 1,000,000                                                                             |
|                                |                                                                                                                                                                             |                                                                                                                                                                        |                                                                                                                                                                        |                                                                                                                                         |                                                                                       |                                                                                       |
| Press Recognition              | <ul style="list-style-type: none"> <li>Recognition in press releases and media outreach efforts</li> </ul>                                                                  | <ul style="list-style-type: none"> <li>Recognition in press releases and media outreach efforts</li> </ul>                                                             | <ul style="list-style-type: none"> <li>Recognition in press releases and media outreach efforts</li> </ul>                                                             | <ul style="list-style-type: none"> <li>Recognition in press releases and media outreach efforts</li> </ul>                              | <ul style="list-style-type: none"> <li>No press recognition</li> </ul>                | <ul style="list-style-type: none"> <li>None</li> </ul>                                |
| Certification and Trophy       | <ul style="list-style-type: none"> <li>Receive recognition (trophy and certificate of appreciation) from the Guest of Honour</li> </ul>                                     | <ul style="list-style-type: none"> <li>Receive recognition (trophy and certificate of appreciation) from the Guest of Honour</li> </ul>                                | <ul style="list-style-type: none"> <li>Receive recognition (trophy and certificate of appreciation) from the Guest of Honour</li> </ul>                                | <ul style="list-style-type: none"> <li>Receive recognition (trophy and certificate of appreciation) from the Guest of Honour</li> </ul> | <ul style="list-style-type: none"> <li>Receive certificate of appreciation</li> </ul> | <ul style="list-style-type: none"> <li>Receive certificate of appreciation</li> </ul> |
| Commercial material appearance | <ul style="list-style-type: none"> <li>Logo appearing on the photo booth</li> </ul>                                                                                         | <ul style="list-style-type: none"> <li>Logo appearing on the photo booth</li> </ul>                                                                                    | <ul style="list-style-type: none"> <li>Logo appearing on the photo booth</li> </ul>                                                                                    | <ul style="list-style-type: none"> <li>None</li> </ul>                                                                                  | <ul style="list-style-type: none"> <li>None</li> </ul>                                | <ul style="list-style-type: none"> <li>None</li> </ul>                                |
| Verbal recognition             | <ul style="list-style-type: none"> <li>Opportunity to be mentioned as main sponsor in all TV, Radio adverts and other event announcements at exhibition grounds.</li> </ul> | <ul style="list-style-type: none"> <li>Opportunity to be mentioned as sponsor in all TV, Radio adverts and other event announcements at exhibition grounds.</li> </ul> | <ul style="list-style-type: none"> <li>Opportunity to be mentioned as sponsor in all TV, Radio adverts and other event announcements at exhibition grounds.</li> </ul> | <ul style="list-style-type: none"> <li>None</li> </ul>                                                                                  | <ul style="list-style-type: none"> <li>None</li> </ul>                                | <ul style="list-style-type: none"> <li>None</li> </ul>                                |

| DESCRIPTION         | MAIN SPONSOR                                                                                                               | PLATINUM CORPORATE PARTNER                                                                                                 | TANZANITE PARTNER                                                                                                          | GOLD PARTNER                                           | SILVER PARTNER                                         | BRONZE PARTNER                                         |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|
| <b>Amount (TZS)</b> | <b>100,000,000</b>                                                                                                         | <b>50,000,000</b>                                                                                                          | <b>20,000,000</b>                                                                                                          | <b>10,000,000</b>                                      | <b>5,000,000</b>                                       | <b>1,000,000</b>                                       |
| Special recognition | <ul style="list-style-type: none"> <li>Special recognition by the Guest of Honor on 12<sup>th</sup> March, 2026</li> </ul> | <ul style="list-style-type: none"> <li>Special recognition by the Guest of Honor on 12<sup>th</sup> March, 2026</li> </ul> | <ul style="list-style-type: none"> <li>Special recognition by the Guest of Honor on 12<sup>th</sup> March, 2026</li> </ul> | <ul style="list-style-type: none"> <li>None</li> </ul> | <ul style="list-style-type: none"> <li>None</li> </ul> | <ul style="list-style-type: none"> <li>None</li> </ul> |

**NB: -**

- Individual registration (Early Bird) - TZS 200,000/- and late Registration (paid on site) – TZS 300,000/-
- PHAB Registered Facility (Early Bird) – TZS 500,000/- for 3 participants and late Registration (paid on site) – TZS 700,000 for 3 participants